TEACH ON MARS

ILDI - LEARNING HAPPY HOURS
MOBILE LEARNING : QUELLE REALITE? QUEL AVENIR?

28/02/2018
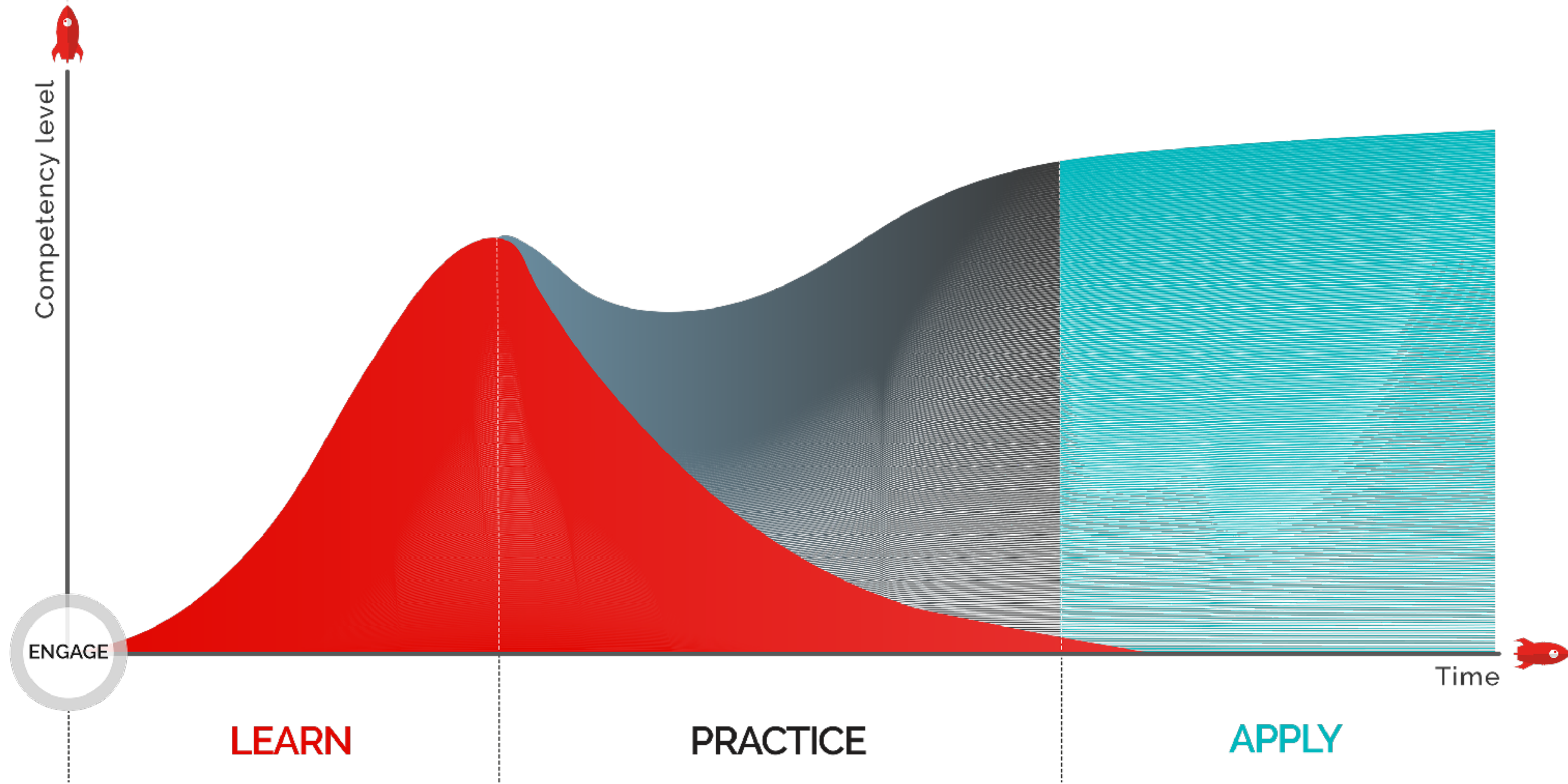
MOBILE LEARNING
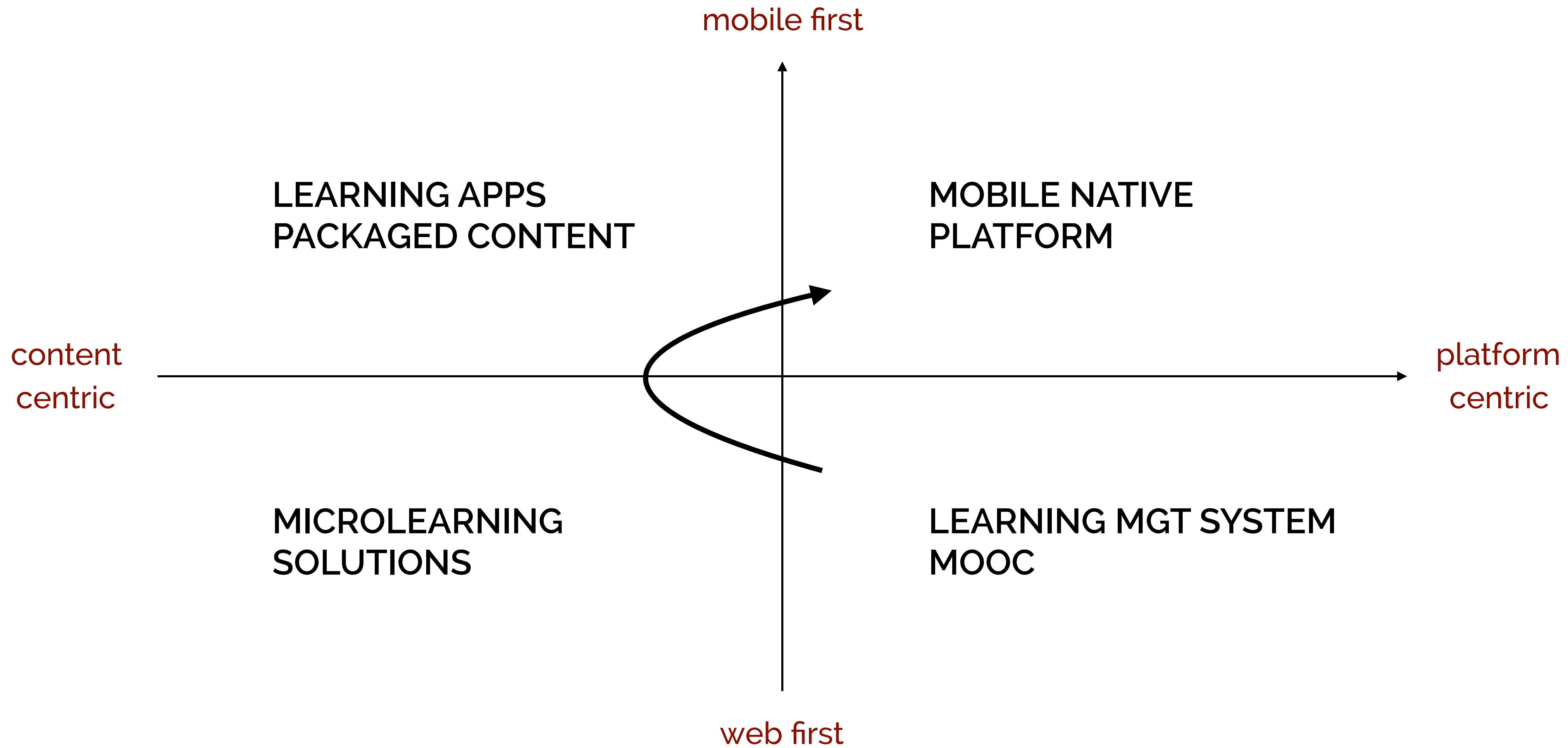
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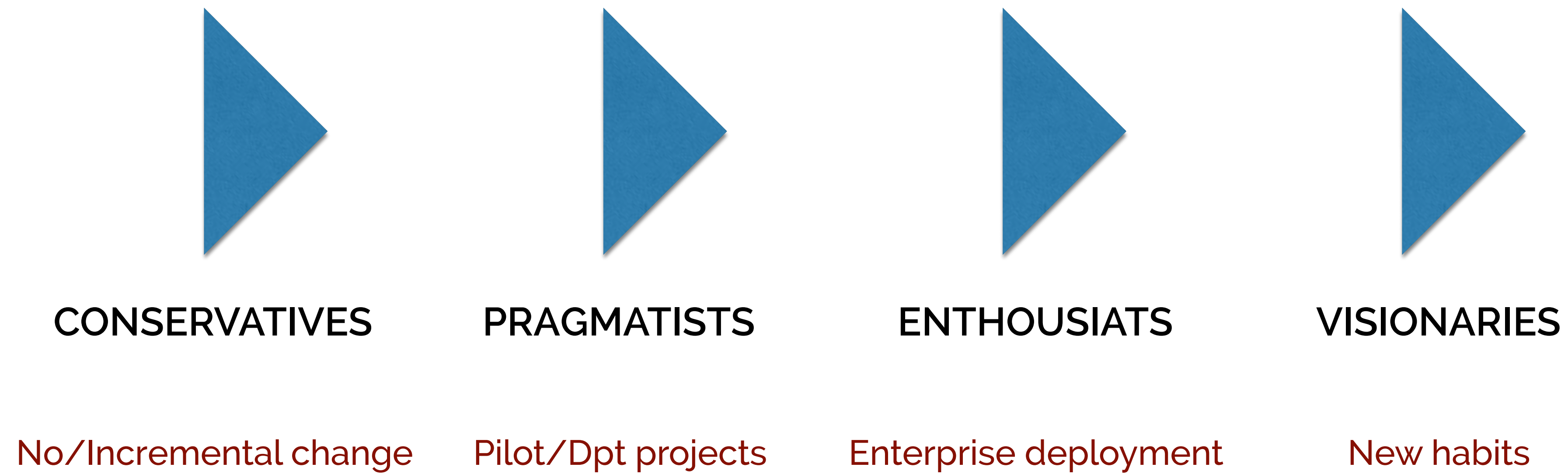**\ 'MŌ-BƏL 'LƏR-NIŊ **

MAKE EVERY MOMENT A LEARNING MOMENT

Competency level

ENGAGE

Time

LEARN   PRACTICE   APPLY

TEACH ON MARS

THE M-LEARNING SOFTWARE MARKET GRID

mobile first

LEARNING APPS
PACKAGED CONTENT

MOBILE NATIVE
PLATFORM

content
centric

platform
centric

MICROLEARNING
SOLUTIONS

LEARNING MGT SYSTEM
MOOC

web first

THE M-LEARNING MATURITY MODEL

CONSERVATIVES

PRAGMATISTS

ENTHOUSIATS

VISIONARIES

No/Incremental change

Pilot/Dpt projects

Enterprise deployment

New habits

M-LEARNING, WHAT'S NEXT ?

LMS

2000+

Techno centric
HRMS

MOOC

2010+

Content centric
Social
Gamified

LEXP

2015+

Skills centric
Ecosystem
Content curation

PERVASIVE

2020+

Usage centric
Embedded learning
IA powered
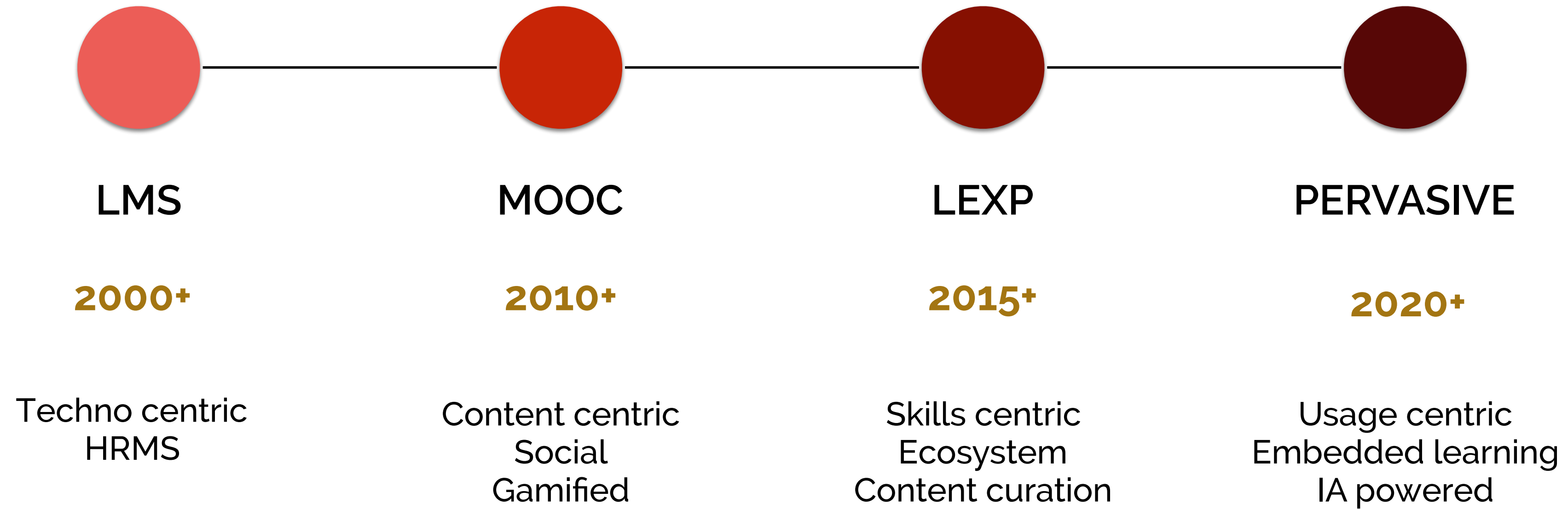
TEACH ON MARS

TEACH ON MARS

Teach on Mars is the next generation learning platform. Thorough, engaging and social, it delivers the best learning experience on any mobile device

www.teachonmars.com